



Richard Ernest Hendrix

September 9, 1957 - June 13, 2016

Rick was born in 1957 to Tom Hendrix and Joanna Bailey (deceased) in Kingsport, Tennessee, but was mostly raised with his two sisters, Becky and Susan, in Maryville, Tennessee, graduating in 1975 and then attending the University of Tennessee. Rick took off from UT during every election – politics ran deep in his blood – and he graduated Class of 1980 with a degree in Political Science.

Rick was brought to Washington, D.C. by friend and mentor Morton Blackwell to work for the Conservative Leadership PAC. His training in direct mail came under the tutelage of Bruce Eberle. He then joined the Leadership Institute in 1993 and was instrumental in building the Institute's donor base more than ten-fold. Over the course of his career he formed his own company, Hendrix Direct, worked on Capitol Hill for a time, ran a couple of campaigns, and finally found his home when he and partner Dave Bufkin formed ClearWord Communications Group, a high-dollar direct mail marketing firm, in 2005.

Rick was always active in conservative politics and served on the State Central Committee for several years, was parliamentarian of the Prince William Republican Party, and served as Vice Chairman of the Board of Elections of Prince William County. He was also past president of the Sons of the American Revolution.

His other great love was his church, The Church of Jesus Christ of Latter-Day Saints, which he joined in 1981. He married Taania Bradshaw in 1983 and they had three beautiful daughters, Emily, Laura, and Megan. He loved his

girls very much and was so happy to see them all graduate college – the last one just a few weeks ago.

Rick was diagnosed in 2014 with Interstitial Lung Disease, an auto-immune disorder, that became very suddenly life-threatening in January of 2015. He received the gift of a double-lung transplant January 27th, 2015, and much of the last year and a half has been spent in hospitals or rehabs because of continued complications and illnesses associated with the lungs. They finally gave out on June 13th, and he was surrounded by his family as he peacefully passed away to a better eternity.

Rick's life will be celebrated by family and friends with a Receiving Friends on Friday, June 17 from 6:30 – 8 :30 PM at Pierce Funeral Home in Manassas, Virginia and on Saturday, June 18 from 9 – 9:45 AM at 14150 Upperridge Drive in Centerville, VA with a memorial service at 10 am. Interment will be in Bright View Cemetery in Warrenton.

Cemetery Details

Bright View Cemetery

8265 Lunsford Road
Warrenton, VA 20186

Previous Events

Visitation

JUN 17. 6:30 PM - 8:30 PM (ET)

Pierce Funeral Home
9609 Center St.
Manassas, VA 20110
(703) 257-6028
pfh@piercefh.com
<https://www.piercefh.com>

Visitation

JUN 18. 9:00 AM - 9:45 AM (ET)

The Church of Jesus Christ of Latter-day Saints
14150 Upperridge Drive
Centreville, VA 20121

Service

JUN 18. 10:00 AM (ET)

The Church of Jesus Christ of Latter-day Saints
14150 Upperridge Drive
Centreville, VA 20121

Tribute Wall

DM

“ I met Rick in 2009 during my induction into the Col. William Grayson Chapter of Sons of the American Revolution. Although, I only knew Rick a brief time, he was someone I almost instantly gravitated to and whom I felt honored to consider him to be a friend of mine.

Rick also shared a resemblance to an uncle of mine who I liked and incidentally seemed to share the same sort of good will and general sense of warmth and kindness that my uncle shared towards others. I think I can not only speak for myself, but for others in our chapter that Rick will be missed and we all felt privileged to have had him both as a friend and fraternal brother in our organization and our lives. Thank you.

David Mercer - June 20, 2016 at 07:44 AM

SL

“ I'm thinking in this hour of my friend Rick Hendrix who passed away this week. I visited with his family at the funeral home last night and told them what a remarkable man he was. Rick was the conservative's conservative. Principled, clear-minded and always respectful of others, he was a Reagan conservative through and through. I trusted his counsel and it was wise too. And Rick was not partisan in his demeanor. But he displayed a confidence in what was right for families, free enterprise, and the constitution.

Each year he had me speak to the Scout troop in his church until he became ill. It was something I was always happy to do for him because it said so much about his values.

I will miss this good man and may God bless Rick and his family.

Scott Lingamfelter - June 18, 2016 at 08:47 AM



“ *Peaceful White Lilies Basket was purchased for the family of Richard Ernest Hendrix.*



June 16, 2016 at 03:06 PM



“ *My condolences to the family, Mr. Hendrix was a very nice man and will be missed.*



Alicia Quintero - June 16, 2016 at 03:02 PM



“ *I have known Rick for about 28 years. I loved that Rick always seemed to have a smile on his face. I loved his dedication to his family, church, and community. He was someone who could always be counted on. Rick was a wonderful home teacher and friend. I will miss him very much!*

*Jean Allen
Haymarket, Virginia*

Jean Allen - June 16, 2016 at 11:02 AM



“ *Anita Hammerschmidt purchased the Divine Peace Bouquet for the family of Richard Ernest Hendrix.*



Anita Hammerschmidt - June 16, 2016 at 10:31 AM

AI

“ *Ambassador Accounting, Inc. purchased the Crystal Cross Bouquet for the family of Richard Ernest Hendrix.*



Ambassador Accounting, Inc. - June 16, 2016 at 10:22 AM

HO

“ *We thoroughly working with Rick. Such a nice man. He will be missed. Rick's family, friends and colleagues are in our prayers.*

Ambassador Accounting.

Holly - June 16, 2016 at 09:25 AM

SU

“ *My thoughts and prayers to the family during this difficult time. Rick was a student of mine st Maryville High School and was a wonderful young man, bright and eager to learn. I'm so glad to hear that his life, sadly too brief, was well lived and fulfilling.*

Susan Keeble

Susan - June 16, 2016 at 07:34 AM

TH

Thanks, Susan. He thought you were the best. Tom Hendrix

Tom Hendrix - June 16, 2016 at 02:22 PM

MJ

“ Thoughts and prayers for all of you. Myrtle James



Myrtle James - June 15, 2016 at 08:15 PM

KS

“ I had the pleasure of serving with Rick on the Prince William County Electoral Board. Although we came from different sides of the political aisle, we are both political junkies with a passion for politics so we worked together well. Rick was very proud of his family. At almost every meeting, he had a picture or story about something that one of his daughters was doing. He was a good and decent man who loved his family, his country and the Lord.

Keith Scarborough

Keith Scarborough - June 15, 2016 at 03:51 PM