



## Jeffrey Jay Lubell

May 15, 1947 - November 23, 2019

Jeffrey Jay Lubell, age 72, passed away on Saturday, November 23, 2019 at his home in Gainesville, VA.

He was born on May 15, 1947 in Brooklyn, NY to the late Lester and Rae (Kurtzman) Lubell.

A committed and loving father of three daughters, three stepsons and 13 grandchildren, his love for family was unrivaled including his wife, Betty of 17 years.

Jeff was very proud of his concept of “Less Stress With Jeff” believing that the customer always comes first and advocating for customer rights led Jeff to a successful 18 year real estate career with Re/Max Premier.

Prior to his interest in real estate, he graduated from the University of Maryland and was the founder and president of Integrated Business Systems, a provider of software, training and support for wholesale distributors throughout the mid-atlantic. His contagious sense of humor, heartfelt personality and likability were instrumental to successful sales when demonstrating the software.

Survivors include his wife: Betty W. Peck; three daughters: Wendy Lubell

(Mark Snyder) of Hershey, PA, Stephanie Dillenseger (Adrian) of Leesburg, VA and Amy Lubell Lyons (Jason) of Arlington, VA; three step-sons: Douglas Currin (Molly) of Knoxville, TN, Andrew Currin (Ashley) of Shady Side, MD and Charles Peck of Richmond, VA; and 13 grandchildren.

A Celebration of Jeff's Life will be held at a later date.

In Lieu of flowers, donations may be made to the Alzheimer's Association National Capital Area, 8180 Greensboro Drive, Suite 400, McLean, VA 22102 in loving memory of Jeffrey Jay Lubell.

Condolences may be sent to: [www.piercefh.com](http://www.piercefh.com)

# Tribute Wall

MP

“ Jeff was a wonderful person and he will be missed. He had a positive impact on so many people. He was a role model to me personally. I am very sorry for your loss.

Michael Perriello - January 02, 2020 at 10:43 PM

CB

“ Betty, we were so saddened to hear of Jeff's passing. Our deepest sympathy goes out to you and your family.

Cheryl & Larry Black

Cheryl Black - December 11, 2019 at 10:19 AM

AB

“ Audrey Bishop lit a candle in memory of Jeffrey Jay Lubell



Audrey Bishop - December 05, 2019 at 05:06 PM

BG

“ 3 files added to the album Memories Album



BJ GREEN - December 04, 2019 at 05:15 PM

WL

*Thank you for sharing. I know how much he loved fishing and your friendship.*

Wendy Lubell - January 14, 2020 at 11:16 AM

BG

“ 2 files added to the album Memories Album



BJ Green - December 02, 2019 at 11:29 AM

BG

*I was sorry to hear of Jeff's passing. When I started into sales after college, Jeff was assigned as my mentor. I believe that the 5 years I worked with Jeff set the foundation for my success in sales and sales management throughout my career. Jeff was a good friend and good mentor. I enjoyed our nearly 19 years of fishing trips to the Outer Banks of NC. It left us with a lot of memories and fun stories.*

BJ Green - December 02, 2019 at 11:33 AM

LC

“ *I'm so sorry for your loss. Jeff touched so many people's lives. I met him at the dog park and when I was going through my divorce, he was so kind and helpful with the sale of my marital home. He treated me as if I was his own daughter making sure I wasn't taken advantage of. He reminded me a lot of my own father. My thoughts and prayers are with you and your family. ❤️🙏❤️*

Laura Crossley - November 30, 2019 at 12:45 PM



“ Thank you so much for rescuing my sole mate Char aka Chase when everything in my life fell apart, my thoughts are with your family

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**Debbie Hood** - November 30, 2019 at 11:00 AM

JB

“ I am very very saddened by Jeffrey’s passing. We were very close cousins growing up on Long Island, ny. My deepest condolences to his family



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**joyce Berger** - November 30, 2019 at 10:32 AM

DL

“ I met Jeff a while back at a dog park. We shared a love for dogs and once went on a hike with other dog lovers. Over time we became friends and he helped me sell and buy a house. I loved Jeff’s sense of humor and his high regard for his wife Betty. He talked about her all the time, and I finally got the chance to meet her. He truly loved his family, which I found so refreshing. Not everyone appreciates what they have, but Jeff was grateful for his family and fur babies too.

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**Denise LaPierre** - November 30, 2019 at 10:28 AM

JK

“ Jackie Kay lit a candle in memory of Jeffrey Jay Lubell



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**Jackie Kay** - November 25, 2019 at 08:23 PM

JK

“ *Expressing our sadness and condolences to your family for the loss of our friend Jeff. Our thoughts are with you all. The Leonard and Jackie Kay family*

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**Jackie Kay** - November 25, 2019 at 08:21 PM

LK

“ *Fishing buddy like no other. Jeff & I caught lots of smallmouth bass on the Potomac. We always had tons of fun. Unforgettable times.*  
*Len Kay*

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**Leonard Kay** - November 25, 2019 at 08:13 PM

ES

“ *A brother like no other..  
Always a great big smile. Always joking.. vacations toge*

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**Evanne Lubell. Life long friend and sist** - November 25, 2019 at 02:06 PM

ES

*To continue . Vacations together will be missed as will the games of who can do it better. Rest in peace Jeff.*

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**Evanne Lubell. Life long friend and sist** - November 25, 2019 at 05:42 PM

WB

*Jeff and I became good friends in the early 1980's when I lived in DC and we played a lot of racket ball together and I was deeply honored when he invited me to meet his family and observe the traditional Passover meal. I regret we lost contact with each other when I moved out of DC in 1986.....he was and is a good man. Bill Burnett*

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**William A Burnett** - November 30, 2019 at 11:04 AM

DT

“ As a fellow agent at RE/MAX Premier, I thought highly of Jeff. It was always fun and interesting to talk real estate with Jeff. He had creative approaches to the business and a sincere interest in doing the very best for his clients. He will be missed!

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**Dan Thiewes** - November 25, 2019 at 11:45 AM

ES

I have known jeff since I was 14 and he 10 yrs. Old. He was a loving caring brother husband father, grandfather, son and brother in law. Jeff had only one wish TO BE LOVED. and he was and always will be in our hearts and memories. We love you jeff always have and always will.

*Evanne Lubell*  
*Sister in law and devoted friend.*

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**Evanne Lubell. Life long friend and sist** - November 25, 2019 at 01:57 PM

AB

My husband and I met Betty and Jeff when they were selling their house at River Creek CC, in Leesburg, Va. We fell in love with house and bought it. Betty and Jeff were a lovely couple with whom we shared a love for animals and family. When it became time to sell the house we chose Jeff, because who else could do a better job. Our deepest condolences to Betty and their families. Jeff was a kind, sweet man and will be missed by all who knew him. Audrey & Barry Bishop

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**Audrey Bishop** - December 05, 2019 at 05:05 PM