



Elizabeth Theresa Keibel

May 26, 1994 - November 8, 2023

Twenty-nine years ago, following her sister's band concert, Beth entered into this world to the beat of her own drum. The music abruptly stopped on the Fall afternoon of November 8, 2023.

Beth's love of learning began while in the womb. While pregnant with Beth, her momma was a teacher's aide for Mrs. Anderson's second grade class at St. Leo's Catholic School. From the very first spark of life, Beth was surrounded by education and learning, and this began her love of learning and continuous journey in education. She had recently been researching MBA programs and was excited to begin a new chapter of her educational career.

As she grew, she brought such happiness and was sunshine itself. She idolized her older sister, Diana, and her brother, Matthew. She played soccer and basketball on school and community teams, she sang with the church youth choir, and she was very active in scouting and dancing. When the family moved, she transferred to All Saints Catholic School where she graduated. It wasn't easy having to leave friends, but she learned how to reestablish herself and made new ones. She developed her love of volunteerism and her absolute love of reading, especially Harry Potter. While in school she learned to play the clarinet with such passion, especially Phantom of the Opera. Beth was a staff writer for the school newspaper, and she began writing her "great novel". She so perfected her talent, that upon graduation she won her first big

check for her writings. Another passion she developed was for sketching and painting, which she refined by taking classes at Battlefield High School where she graduated from in 2012. She attended Radford University and loved her classes and made wonderful lasting friendships. Beth was “the waitress with attitude” for Bertucci’s and Desidero’s during academic breaks. She graduated Magna Cum Laud from Radford in 3 ½ years, majoring in Public Relations with a minor in Psychology and Marketing. Her college internship turned into full time employment as a Digital Account Manager at RevBuilders Digital Marketing. Over the years, she worked for various companies, always striving to improve and advance her knowledge of different aspects of advertising. In 2020, she became part of the family of Brunet-Garcia/Fors Marsh Advertising as a Digital Media Planner and then as the Senior Digital Media Planner. There she flourished with an amazing team and was able to work on many causes close to her heart.

Beth approached life with a deep passion and when she loved, she loved deeply. If she felt strongly about someone, or politics, or religion ...she was quite vocal. She was a feminist and fierce believer in the need for women’s rights. Beth was a perfectionist in every aspect of her life. She so loved all her family, and loved being “Aunt Beth” to Carolina, Savannah, and Charlotte. She loved the ocean, even calling her car “Beachgirl”, enjoyed kayaking, swimming, and the beach life in Jacksonville Beach. She loved to bike and to cook, constantly experimenting with recipes. She was so artistically gifted and would create extravagant artwork like an elaborate hand sown feather peacock costume. Somethings worked and some things...well...! She could be a health nut on nutrition, she believed in exercise for health, and even took up belly dancing for the exercise and music. Most of all she LOVED her faithful loving companion, her dog, Scooby.

This past week, her parents found one of her fifth-grade writing projects. This

booklet gave an insight into our complex daughter. In it she wrote eloquently of life and fears, hopes, and dreams. There was a section where she wrote about her hopes and goals. For hopes, she wanted to go to Disney World, spend time at the beach, and visit a tropical island. The adult Beth accomplished these. Her goals were to graduate from eighth grade, to get into a good college, and to get a good job. Beth indeed accomplished all of these.

Beth is a beautiful butterfly... She was a tempest in the wind... She was the gentleness of a doe grazing in a meadow, but then suddenly and gracefully leaping to the forest. Beth was our sunshine, our hurricane, our dear littlest angel, one of our Three Musketeers, our “stinky-butt” (her siblings baby name for her), our dear littlest sister, our dearest friend.

We will celebrate Beth’s life on Friday 17 November at 10:30 am at Holy Trinity Catholic Church in Gainesville, Va. The doors will be open for all to say a personal goodbye to her in the sitting room at the front of the church at 9:30am. The service at the graveside will be held at the Historic St. Mary of Sorrows Catholic Church in Fairfax Station, Va with reception to follow at the Knights of Columbus Hall.

Beth is survived by her loving parents, Don and Rosemary Keibel; and her sweet baby dog, Scooby. She leaves behind her sister Diana Keibel Mullins and Diana’s husband, Nate Mullins, and their 3 children Carolina, Savannah, and Charlotte. She also leaves behind her brother Matthew Keibel and his wife Bethany Keibel.

In lieu of flowers, donations could be made in hers and Scooby’s name to: St. Francis Animal Hospital c/o St. Phillip Neri Animal Ministries 9050 Cypress Green Drive Building 301 Jacksonville, FL 32256 Donations can also be made at spanimalministry.org

It will never be goodbye, for she is part of all of us. The Irish believe that the rainbow is a blessing. The day after her passing, she blessed us with a full rainbow to remind us that this is not an end but a promise for the future.

Cemetery Details

Historic St. Mary of Sorrow Catholic Church

5612 Ox Road
Fairfax, VA 22039

Previous Events

Mass of Christian Burial

NOV 17. 10:30 AM (ET)

Holy Trinity Catholic Church
8213 Linton Hall Rd
Gainesville, VA 20155-2997
(703) 753-6700

Burial

NOV 17. 1:00 PM (ET)

Historic St. Mary of Sorrow Catholic Church
5612 Ox Road
Fairfax, VA 22039

Tribute Wall

JJ

“ I'd mentioned I'd be visiting Puerto Rico and wanted to show that I toasted to her at my local spot. Much love to the Keibel family.



Jorge De Jesus - December 19, 2023 at 05:20 PM

RK

Thank you...you touched our heart ❤️ This means so much 🦋

Rosemary Keibel - December 30, 2023 at 02:03 PM

LC

“ Beth was a beautiful, smart, and hardworking colleague and I will never forget all the fun times we had working on CMS dashboards during our annual BG meetings. Beth was family to me, we were a small team of three and she was the third musketeer that completed us. I will always cherish the times we had, you will forever be on our team! Thank you for allowing me to be part of honoring Beth today, it was an honor to walk with your family!

Lani Camacho - November 18, 2023 at 12:16 AM

CB

“ Beth was a lovely person, with a big heart. It was always a treat to see her, whether it was just a passing smile, or a full conversation. She treated her work with care, her coworkers with care, Scooby with care. Anybody around her she treated with care. Her light will surely shine on, and Beth rainbows will grace us from here on out. Much love to the whole family. Peace to you all. - Cody Bartz

Cody Bartz - November 17, 2023 at 01:33 PM

LC

“ I am deeply sorry for the loss of Beth, who was truly an exceptional person. All those who had the privilege of knowing her will surely miss her compassion, humor, and energy. She was a beautiful and radiant light, and it was a pleasure to talk and work with her, and to be in her presence. I extend my sincerest condolences and prayers to her family and will carry the memory of her kindness always. -
LeShaundra Cordier

LeShaundra Cordier - November 17, 2023 at 10:51 AM

JJ

“ There is something to be said about anyone who leads with kindness and a smile, and those are two things Beth did consistently and with such ease. The times I had to ask her for help with something on a project, she not only went above and beyond, she was super sweet and detail oriented, not just with work, but with everything. During other times where we just chatted, it was always so lovely to talk about random things and again, you'd leave that chat with a smile. Like you described her, she was sunshine and I'm not surprised with the rainbow gift she left last week. That sounds like something she would have definitely planned somehow. Being from a tropical Island, and also loving the ocean, I will make sure that next time I visit Puerto Rico, I send good vibes to all of you from the lineup.

God bless and much love,

Jorge

Jorge De Jesus - November 17, 2023 at 10:13 AM

BC

“ I had the good fortune to work with Beth and always admired her thoughtfulness and cool humor. It was as if she was quietly watching the world and finding it amusing but had the kindness to not laugh out loud at its more ridiculous moments. I offer my sincerest condolences to you all and hope the memory of her kindness, humor and that telltale smirk lift you.

-Bruce Cooke

Bruce Cooke - November 17, 2023 at 08:36 AM



“ Country Basket Blooms was purchased for the family of Elizabeth Theresa Keibel.



November 16, 2023 at 05:52 PM

JR

“ Joanne Ritter-Teitel planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Elizabeth Theresa Keibel.

Joanne Ritter-Teitel - November 16, 2023 at 05:52 PM



“ Peaceful White Lilies Basket was purchased for the family of Elizabeth Theresa Keibel.



November 16, 2023 at 04:09 PM



“ Peaceful White Lilies Basket was purchased for the family of Elizabeth Theresa Keibel.



November 16, 2023 at 11:26 AM



“ Beautiful in Blue was purchased for the family of Elizabeth Theresa Keibel.



November 16, 2023 at 07:18 AM



“ A [Memorial Tree](/store/Product.aspx?ProductId=4518) was planted in honor of Elizabeth Theresa Keibel.

November 16, 2023 at 07:18 AM



“ Serene Retreat was purchased for the family of Elizabeth Theresa Keibel.



November 15, 2023 at 06:24 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Elizabeth Theresa Keibel.*



November 15, 2023 at 06:23 PM



“ *Keibel Family,*

So very sorry for your loss, and sending you all love, prayers and comforting moments as you remember Beth. She was a pleasure to work with--always willing to help, share a laugh or brainstorm around work projects. Her cheerful spirit is already greatly missed in the Jacksonville office and on the Media and Engagement team.

*With love,
Rachel Bruce*

Rachel Bruce - November 15, 2023 at 04:00 PM



“ *A week has passed and it is still difficult to find the words to say. I had the pleasure of sitting right next Beth since beginning my time at BG, and she always greeting me with smile, and silently laughed at mostly anything unexpected that came up in the office. She'd be there when I needed help with a project and be there in the booths across from me while we were on the same exact zoom meeting (something we'd giggle about often). We will miss her dearly in the office and in our lives. Sending my deepest condolences and prayers to her family and loved ones, and I will see her in rainbows for years to come. - Valerie*

Valerie Desire Ruhe - November 15, 2023 at 03:54 PM

LH

“ *May Beth's memory be a comfort to you during this difficult time. I had just started working with and getting to better know her. I appreciated her amazing smile and great sense of humor and was excited to about our future work (and fun) to come. She has made an indelible mark on us, her colleagues, and all for the better. Thank you for Beth and the shine she shared with us. Leah Hoffman*

Leah Hoffman - November 15, 2023 at 03:22 PM

KC

“ *Beth was such a pleasant and kind person to be around. Praying your hearts are full of all the good memories of Beth as you celebrate her life. - Kristin C.*

Kristin Claiborne - November 15, 2023 at 03:15 PM

RI

“ So sorry for your loss. If there is anything that you need, please don't hesitate to ask or call. You and your family are in our prayers. We are here for you with whatever you need.

Remember the good times. I personally will always remember us crushing Trivia at Keagans. We were clearly the best team there and the Keibel women with us definitely provided the brain power. I still have the hat from that night and the memories will be with me always.

Even though I did not know her that long, we were all able to enjoy each others company, share a lot of laughs and it was just as if we knew each other for many years.

It was so great to meet Beth and you two raised an outstanding young woman that will live on forever.

My deepest condolences,

Rich

Rich - November 15, 2023 at 02:49 PM



“ 1 file added to the album Memories Album



Pierce Funeral Home - November 15, 2023 at 12:37 PM